

St. Pete Urban Market – Exciting News!

St. Pete Urban Market, hosted by the Deuces Live Main Street, is coming soon to the Deuces! The Deuces Live Main Street is rebranding and relaunching a produce and retail market on the Historic 22nd Street South Corridor in early 2016. The market will include everything that the community has come to love about visiting the 22nd Street South Historic Corridor market: the people, the music, the street. What will be new is the farm fresh produce. The team at the Deuces is working feverishly to ensure there is “Farm to Table” produce at the market. Very soon, the St. Pete Urban Market will be a pick up site for the newly established West Coast Florida Fresh online market and future food hub. This online market will allow individuals, via a website that showcases farmers in a ten county radius, to purchase produce online. Produce can be purchased the first part of the week and picked up Saturday morning on the Deuces.

The team here on 22nd Street South is so committed to getting farm fresh produce to the corridor. I personally was in audience October 20, 2015 in Brooksville, Florida when the USDA gifted the former Subtropical Agricultural and Research Station and 3,800 acres to Florida A&M University. The University is planning to bring a farmers and ranching program. This market will have fresh produce if it has to send folks to Brooksville to grow it for us! Healthy St. Pete is committed to improving the health outcomes of the community and here on the Deuces Live we’re pleased to be doing our part to support this effort.

V. Farrell